

# ANNUAL REPORT

Building Pride in Ohio



### A MESSAGE FROM OUR EXECUTIVE DIRECTOR & CEO

Friends and partners of the Ohio History Connection,

#### History never sleeps, as they say. Another year has flown by.

It's hard to believe I've already finished my second year as Executive Director & CEO of the Ohio History Connection, as so much has happened in that short span of time. The changes that have been happening to our organization are rewarding to see, particularly on years-long projects that are coming to fruition.

A highlight from this last year was witnessing the inscription of the Hopewell Ceremonial Earthworks on the UNESCO World Heritage list on September 19th in Riyadh, Saudi Arabia. We have been able to bring a lot of attention to Ohio's incredible history in the months afterwards and look forward to growing that awareness even further this next year. Since the inscription, visitation to these sites has quadrupled! And speaking of Hopewell Ceremonial Earthworks (again) we were able to announce the permanent opening of the Octagon Earthworks for public visitation starting January 1, 2025.

We've experienced a lot of physical changes this year including the completion of our Collections Care Center which houses over 900,000 artifacts on behalf of the citizens of Ohio. We also finished renovation of the Harriet Beecher Stowe House in Cincinnati where you can step back into the 1840s and the 1940s, all under one roof. This year also brought unique opportunities across our site system. This past April, I got to gather with thousands of people in Wapakoneta at the Armstrong Air & Space Museum to witness the eclipse that swept across our state. It was an amazing experience of being together with people from across the world and sharing an incredible natural phenomenon. It was the best of humanity and our relationship with the world around us.

We continue to deepen and grow our partnerships. We worked with the Ohio Department of Natural Resources and three Federally Recognized Shawnee Tribes to create interpretive exhibits at the newly opened Great Council State Park in Xenia Township. My team and I were also able to deliver 14 grants (in person!) from the History Fund to support the work of local history projects.

While we wrapped up many major projects last year, our work on improving our site system continues. We are beginning construction to update Ohio Village over a two-year renovation period. We look forward to breaking ground in Marietta on the completed reconceptualized Ohio River Museum. And our plans move forward, thanks to many partnerships, on the Poindexter Village Museum and Cultural Center.



When I look back at all that has been accomplished this year, I'm filled with gratitude. To all our members, donors, volunteers, partners, and visitors, I thank you for being on this journey. Your support makes our work possible as we continue to spark discovery of Ohio's stories by embracing the present, sharing the past, and transforming the future.

#### With thanks,

**Megan Wood** *Executive Director & CEO* Ohio History Connection



### YEAR NUMBER **FY24** ANNUAL REPORT



increase in attendance at World Heritage Sites Since Inscription

### CONNECTING PEOPLE



4,50 square feet designed for Great Council State Park

with consultation from three Shawnee Tribes. The new park averages 450 visitors per day.



tribal partners attended the **Tribal Nations Conference** in 2023, representing 11 different tribes.

50,000 natural history collections

and 19,726 history collections moved into the completed **Collections Care Facility.** 



sold for the Eclipse at Armstrong Air & Space & an additional 5.000 pairs given away.



### CREATING VALUE

### 259,000

views on the Hopewell **Ceremonial Earthworks video** on CBS Sunday Morning YouTube Channel.



\$328,303,561 in overall media coverage\*, a 246% increase.

\*Advertising Value Equivalent

### HISTORY EDUCATION

students served over 25 immersive education program days

### 4,127 5,571

PRESERVING

PLACES

students took part in Ohio History Day. Of those, 1,139 competed in regional, state and nationals.



\$187,600 granted from the Ohio History Fund to

organizations throughout the state. Since the program started in 2012, the Ohio History Fund has made a total of 136 grants to history and cultural organizations across the state, totaling more than \$1.4 million.

new nominations to the National Register of Historic Places for a total of 4,289 Ohio listings.



**Historic Tax Credit Projects** totaling \$306M were approved.







## OHIO HISTORY CONNECTION

#### SENIOR STAFF

Megan Wood Executive Director & CEO

**Jen Aultman** Chief Historic Sites Officer

Jen Cassidy Director, Ohio History Center & Ohio Village

**Jerry Dannemiller** Chief Marketing Officer

**Stephen George** Chief Strategist and Senior Advisor

**Stacia Kuceyeski** Chief Operations Officer

**Bill Mahon** Interim Director, Facilities Management

Jillian Ramage Director, Information Systems

Ann Ruege Chief Development Officer

**Jeff Ward** Chief Financial Officer

**Charles Wash** Director, National Afro-American Museum & Cultural Center

**Diana Welling** Director, State Historic Preservation Office

**Elizabeth Woods** Director of Cultural Resources & Libraries

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#### **EX-OFFICIO**

**Mike Dewine** Governor, State of Ohio

Matt Huffman President, Ohio Senate

Senator Nickie J. Antonio Minority Leader, Ohio Senate

**Representative Jason Stephens** Speaker, Ohio House of Representatives

**Representative Allison Russo** Minority Leader, Ohio House of Representatives

**Leslie Wagner** *President, Ohio Local History Alliance* 

**Professor Daniel Rivers** *President, Ohio Academy of History* 

**Mike Duffey** Chancellor, Ohio Department of Higher Education

Michael Woytek President, Ohio Academy of Science

Lydia Mihalik Director, Ohio Department of Development

Laura P. Battocletti Director, Capitol Square Review & Advisory Board

Melody Young Chair, Ohio History Connection Foundation Board

**Stephen D. Dackin** Director for the Department of Education and Workforce

#### Site Operations, Education and Interpretive Programs **FISCAL YEAR 2024** State Archives and Library 2% 3% ANNUAL Historic Preservation Office **Capital Projects REVENUE** & Management and General 14% Development 547 **Contribution Services EXPENSES** 45% **EXPENSES** volunteers donated over 36,000 hours of their 25% time, providing a value of \$1,235,172 in support. 7% 1% 4% 7% 9% **TOTAL SUPPORT** 40000 **SUPPORT AND REVENUE** AND 44% REVENUE 30000 25% 20000 State General Revenue Fund State Capital Projects 10000 Contracts and Grants Contributions (Financial, Materials and Services) Farned Revenue Investments 0 80 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 **FISCAL YEAR** Total: \$41,584,000 Contracts/Grants Contributions Earned Revenue Other Capital GRF<sup>†</sup>